May 29, 2021

The Waupaca County Fair Board would like to invite all organized youth groups in Waupaca County to participate in our annual “***Youth Billboard Contest***”.

Purpose: To help promote the Waupaca County Fair in all communities across Waupaca County.

**Process, Rules, and Deadlines:**

* Design and paint a billboard on a 4’ x 8’ sheet of plywood. Include the words “**Waupaca County Fair**” and the dates that the fair is open to the public (**August 26-29, 2021**). You may include your organization name in the bottom corner. Billboards must show a positive image of the Fair. Paint or other decorations should be weatherproof. Optional - use the 2021 Fair Theme: ***2021 Waupaca County Fair: Re-Boot Better than Ever!***
* **Friday, June 11, 2021** - Your completed **entry form** must be ***received*** (mail or email) at the Waupaca County Fair Office no later than Friday, June 11th, 2021 to participate in the contest.
* **Saturday, June 19, 2021** – Our plywood sponsor, Torborgs Lumber, has agreed to provide one 4’ x 8’ sheet of plywood to each participating youth organization. Plywood pick up date will be June 19, 2021 from 8 am - Noon at Torborgs Lumber locations in either Clintonville or Waupaca.
* **Saturday, July 10, 2021** - Each billboard should be displayed in your local community by July 10, 2021 at a location of your choice. (Comply with all local sign/advertising ordinances.)
* **Saturday, July 17, 2021** - Your completed **location form** along with **5” x 7” hard copy color photo of the billboard** must be ***received*** (**mail only since we need a hard copy photo as well**) at the Waupaca County Fair Office no later than July 17, 2021 for judging purposes.
* The photos will be on display at the Waupaca County Fair **August 26-29, 2021**. Monetary prizes for the billboards will be based on sponsorship for the program. The top three or four (depending on the judging results) billboards will be displayed at entrances to the Waupaca County Fair during the Fair.
* Depending on sponsorship amounts, those that don’t place in the top ten may receive some funds to help cover costs.
* Each group is responsible to remove their billboard after the County Fair from all locations.

The entry and location forms are also available on the website at: [www.waupacacountyfair.org](http://www.waupacacountyfair.org). Feel free to contact Richard Luedke at the Waupaca County Fair (715) 281-3822 or Hannah at (262) 689-2835 with any additional questions.

Waupaca County Fair Office: Richard Luedke

Waupaca County Fair

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